

REPORT ON AWARENESS CAMP ON PMEGP ON 24/8/2026



The PG Department of Commerce & Management under the able guidance of Principal Dr. Jasvir Singh, organised an Awareness Camp on the Prime Minister's Employment Generation Programme (PMEGP) on 24 August 2026 for the students of B. Com Final Year and M. Com, sponsored by the State Office, Khadi and Village Industries Commission (KVIC), Ministry of MSME, Government of India. The programme aimed to provide students with in-depth awareness of PMEGP and various government-supported opportunities for self-employment and entrepreneurship, particularly in the manufacturing and service sectors. Mr. Satvinder Singh, Senior Consultant, Regional Centre for Entrepreneurship Development Chandigarh, sensitised students about entrepreneurship opportunities and enterprise development, while Mr. Neeraj Kumar, KVIC, explained PMEGP and its support mechanism. Mr. Kuldeep Chand, Industry Inspector, shared practical insights into establishing and managing enterprises and highlighted viable business opportunities. The speakers emphasised project planning, financial management, effective utilisation of government schemes and entrepreneurship as a viable career option. The interactive session enabled students to clarify their queries and relate their academic knowledge to practical entrepreneurial opportunities. The programme concluded with a Vote of Thanks by HOD, Dr. Manjeet Singh, who expressed gratitude to the resource persons, sponsoring agency and participants. The programme was successfully coordinated by Dr. Hardeep Kaur and Prof. Sonia Kumari. (Activity In-Charge).

Sd/-
Principal
Dr. Jasvir Singh