

ONE DAY INDUSTRIAL AND EXCURSION TRIP ON MAY 2ND 2026

P.G. Department of Commerce and Management of Sri Guru Teg Bahadur Khalsa College, Sri Anandpur sahib organized a one-day industrial visit under the guidance of Principal Dr. Jasvir Singh to Mohan Kold Drinks, Jalandhar on May 2nd, 2026. The trip was organised for the students of B.Com (Hons.)Sem 4th, B.Com(Hons.) 6th, B.Voc RM sem 4th, B.voc RM sem 6th, BBA sem 6th, and M.Com sem 4th .



The visit was arranged with the objective of providing students with practical exposure to industrial operations and enhancing their understanding of business processes beyond the classroom. During the visit, the students were warmly received by Ms. Pinky, Assistant Manager of the organization, who conducted an informative session on the overall functioning of the firm. She explained the step-by-step process involved in production, quality assurance, packaging, and distribution of beverages. The students were given an opportunity to observe the working environment and gain insights into modern manufacturing practices.

The visit also focused on familiarizing students with marketing techniques, branding strategies, and supply chain management followed by the company. It helped them relate theoretical concepts with real-life applications, thereby enriching their learning experience. After completing the industrial tour, the students moved on to an Amusement park-Wonderland for a recreational outing, where they participated in various fun activities and enjoyed leisure time together, making the overall experience both informative and refreshing. The industrial visit was coordinated by Dr. Hardeep Kaur and Prof. Amanpreet Kaur. Dr.Manjeet Singh Head of the Department appreciated the faculty members to organise the visit.Their guidance and efforts ensured the smooth execution and success of the visit.

Sd/-

Principal
Jasvir Singh