

## **P.G. Department of Commerce & Management celebrated**

### **“World Entrepreneur Day” on 22<sup>nd</sup> August 2025.**

On 22<sup>nd</sup> August 2025, P.G. Department of Commerce and Management Organised a “ World Entrepreneur Day” in collaboration of Institution Innovation Council (IIC). The main purpose of this fest was to create practical awareness among students regarding entrepreneurial activities and self-employment as well as to learn in their syllabus. Around 100 students of B.Com(Honrs) 5<sup>th</sup> Sem, B.Com (H)3rd Sem, , M.Com-2<sup>nd</sup> Sem, B.Voc (Retail) and BBA-3<sup>rd</sup> sem participated in the fest. They installed various stalls of food items and fun games.

The fest was formally inaugurated by vice Principal Dr. Manjeet Singh (Head of the Department of Commerce and Management). He motivated the students to arrange the stalls and encouraged them to showcase their entrepreneurial skills. There was an exhibition of handmade material displayed by various self help groups. All the students of the department personally visited the stalls of different self help groups and learned the techniques of selling products. Mata Sahib Kaur Self Help Group, Ropar highlighted their creativity through pulkaris, suits with embroidery work and kurtis. Dr.Hardeep Kaur and Dr. Gagandeep Kaur were the coordinators of the activity. At the end of the programme, winner teams were appreciated with Certificates.

This activity was organised under the supervision and cooperation of Principal Dr. Jasvir Singh. He appreciated the department for organising the valuable activity for the students and promised for arranging such kind of career and guidance activities in near future.

Dr.Gurpreet Kaur, president of IIC and (Head of Department of English) also appreciated and motivated the students for such kind of countless efforts.









