

## **P.G. Department of Commerce & Management Organized “One day Workshop and exhibition on Entrepreneurship”**

On 23<sup>rd</sup> April, 2024, P.G. Department of Commerce and Management Organized a “One day Workshop and exhibition on Entrepreneurship”. Around 400 students of B.Com(Hon) final year, B.Com (H)4<sup>th</sup> Sem, B.Com (A&F) 6<sup>th</sup> Sem, M.Com-2<sup>nd</sup> Sem, M.Com-4<sup>th</sup> Sem, B.Voc (Retail) and B.Voc( Hospitality) participated in the workshop. In the morning session there was a guest lecture delivered by Mr. Gurjit Singh, turned banker to successful entrepreneur. He is a well-known farmer in the field of organic farming in district Ropar. He motivated the students regarding entrepreneurial activities and self-employment opportunities in modern times. He told the students about new methods of organic farming, uses of biological fertilizers and guide about Eco- friendly environment. There was an exhibition of handmade material displayed by various self help groups. The students showed their team work and selling skills by organizing various food stalls and fun games. The main purpose of this workshop was to create practical awareness among students regarding entrepreneurial activities and self-employment as well as to learn in their syllabus. All the students of the department personally visited the stalls of different self help groups and learned the techniques of selling products. Many Self-help groups have participated in the exhibition viz: Mata Sahib Kaur Self Help Group, M.K. Arts Punjabi jutti self help group, Ropar Sweets and bakers, Kirti Kisan Group highlighted their creativity. One stall was represented by special children of deaf and handicapped Parkash Memorial School ropar. students of Students have visited the different stalls like stall of handmade Fulkaris, Daris, Bakery products, Achaar, pickles, Murabba, Handicrafts, Punjabi juttis and organic products etc. Dr. Hardeep Kaur was the coordinator of the workshop.

Principal Dr. Jasvir Singh appreciated the department for organising the valuable activity for the students. Dr.Manjeet Singh (Head of Department) also appreciated and motivated the students for such kind of worthful efforts and promised for arranging such kind of career and guidance activities in near future.









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Dr. Jasvir Singh  
(Principal)