INDUSTRIAL VISIT REPORT

PG Department of Commerce and Management organized an enriching industrial visit on 09th. April 2024 at Globe Toyota Automobiles Pvt. Ltd. Mohali Phase-VI. Total 40 Students of B.Com.(Hons.) and B.Com.(A&F) accompanied by two Faculty members visited the Automobile Company. The primary objective of the industrial visit was to acquaint students with the various aspects of automobile production, operations management, and supply chain logistics, sales and service. Initially a brief overview of the company's history, vision, and core values was provided by Miss. Jyoti Sharma (HR Manager), giving students context about the organization. Following the factory tour, students engaged in interactive sessions with managers and executives from different departments of the company. These sessions facilitated discussions on topics such as production planning, inventory management, and customer relationship management. Students actively participated, asking insightful questions and received practical knowledge from industry experts. As a part of excursion students visited Rock Garden and Sukhna lake, Chandigarh. It was a wonderful and great learning experience.



