

Industrial Visit organized by PG Department of Commerce and Management



PG Department of Commerce and Management organised an Industrial Visit on October 6th, 2023 to VR Punjab Mall for students of B.Com (Accounting and Finance) sem 5th and BBA sem 5th to provide practical exposure about Retail Operations, Different Strategic Retail Planning, Promotional Techniques, Store Layout and Retail Mix. Prof. Jasmine Dhawan, Prof. Amanpreet Kaur and Prof. Sukhwinder Kaur were co-ordinators of an Industrial Visit.



Students With Store Manager and staff Members