

## An Industrial Visit by PG DEPARTMENT OF COMMERCE AND MANAGEMENT



PG department of Commerce and Management organised an industrial visit on March 29, 2023 to Mohan Cold Drinks (Private Limited) Jalandhar for B.Com( Honours) 6th semester and M.Com 4th semester students. Firstly, Madam Minakshi explained Operation, Management (Customer Management, Human Resource Management and Auditing) and Marketing process to the group.

Owner and Director of the company Mr. Iqbal Singh Dhindsa also shared his personal experience as an entrepreneur. Students were also taken to a round to plant area and they experienced actual manufacturing and packing process. As a part of excursion students also visited an amusement park "Wonderland". This visit was a wonderful experience for all students. Dr. Navjeet Kaur, Pr. Poonam and Dr. Hardeep Kaur accompanied the group of students.



