

## **Farm Visit**

On October 12, 2018 during a Farm Visit a guest lecture was organized by Department of Economics, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib. On this occasion, a lecture was delivered by Mr. R.P. Sharma, Senior Consultant, Markfed, Mohali, Punjab on the topic **“Strategies adopted by Markfed to encourage the Farmers”**. The lecture was meant for the students of B.A. Markfed is engaged in procurement of Food grain, distribution of agricultural inputs like fertilizer and agro-chemicals, marketing of agri-produce in the form of processed foods and vegetables. He gave information about the main objective of Markfed is to provide profit to the farmers and try to protect the farmers from the clutches of middleman. On the same day, orange orchid was visited as a part of the lecture and expressed his concerns regarding the farmers that they don't have marketing facilities nearby areas. So this is a big challenge as we, the farmers, government officials, researchers are trying for the crop diversification in order to accelerate the profits but the ground reality is different. The speaker concluded his lecture that there are numerous problems, as a farmer, one has to face in their routine but all the problems are not mentioned in the textbooks. Dr. Shaveta Kaushal was the organizer of this programme.

## **Guest Lecture on Agricultural Marketing**

On October 26, 2018, a guest lecture was organized by Department of Economics, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib. The resource person was Mr. R.P. Sharma, Senior Consultant, Markfed, Punjab. This lecture was meant for the students of B.Sc. Semester I (Agriculture Economics). The lecture was delivered on the topic of Agricultural Marketing. Mr. R.P. Sharma discussed various reasons for the persistent problems among the farmers along with suggesting all the feasible solutions to overcome such problems. It was a learning and interactive session for the students wherein she answered all the queries put up by the students to their full satisfaction. Dr. Shaveta Kaushal was the organizer of this programme.

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