



Report

Under the aegis of Shiromani Gurudwara Prabandhak Committee, Sri Amritsar, PG Department of Commerce and Management in collaboration with Institution's Innovation Council, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib, organised an inter department event “Startup Showdown” on dated 25 November 2024. The main focus of this event is to promote creativity and uniqueness among students and also to motivate them to take initiative for doing new things and to be an innovator. Principal Dr. Jasvir Singh was the main guest of the event. He appreciates the efforts of the PG Department of Commerce and Management and Institution's Innovation Council, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib, for organising this event and said that mostly we all are busy in our daily routine life or mobile phones that consume a lot of our valuable time, but if we just make an empty space in any corner of our mind then creativity will immediately fill that space. Creativity is the process of having original ideas which can light up individual as well as the whole world. He also praised the efforts of the IIC, team. In the starting, Head of PG department of Commerce and Management Dr. Manjit Singh welcomed all the guests and the participants of the event and shared his valuable words about the current scenario related to the event. Around 30 Students participated in this event from different departments. Prof Paramjit Kaur Computer science department and Prof. Poonam from Commerce department were the judges of the event. Chirag Sharma and Paras Mishra MCA secured first, Manjot Saini, Aman Saini, Taranjot Kaur and Palak from B.sc Hons AI secured second and Shreya Sharma from BBA Sem V secured third position. More than 150 students of government senior secondary school for girls Sri Anandpur Sahib along with their teachers, madam Seema Jassal and Parminder Kaur, attended the event under mentor mentee scheme. Dr. Gurpreet Kaur, President of IIC, delivers vote of thanks to all and gave an overview of the department and funds, grants and platforms available for students to become innovators and entrepreneurs. She also threw light on the journey of IIC till date. Dr. Tejinder Kaur and Pro. Amanpreet Kaur coordinated the event with the help of students of B. Com Hon. Sem-3. Staff Members of the PG Department of Commerce and Management and Institution’s Innovation Council were also present during the event.

Objective of the Program: - To motivate the students about Innovation and new startup ups and provide basic knowledge to them that how they can introduce their ideas about innovation to the team.

Benefits: - It will inspire the students to generate new ideas of innovation and to shape those ideas in business.

No of Student participant: - Around 120

No of teacher participant: - 14

Link before the event

<https://www.facebook.com/share/p/1AvNe87Y7C/>

Link After the event

Facebook link: -

<https://www.facebook.com/share/p/1GEYhLbKBg/?mibextid=WC7FNe>

Instagram link: -

<https://www.instagram.com/p/DCyr69vS6A3/?igsh=Y2oyNTNpM205bzVy>





