

Sri Guru Teg Bahadur Khalsa College Sri Anandpur Sahib, Punjab, Institutions Innovation Council (IIC)



**MOU Activity** 

with

## IET BHADDAL Technical Campus, Ropar, Punjab Date: 05 June 2025

On June 5th, 2025, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib, in alignment with its commitment to fostering an innovative ecosystem through its Institutions Innovation Council (IIC), under the Memorandum of Understanding (MOU) with IET BHADDAL Technical Campus, Ropar, Punjab. This collaborative initiative aims to promote mutual growth in innovation, entrepreneurship, and academic excellence. Under MOU a guest lecture on Intellectual Property Rights (IPR), delivered by Dr. Parampreet Singh, Assistant Professor in the P.G. Department of Commerce and Management and an Innovation Ambassador of Sri Guru Teg Bahadur Khalsa College in Department of Business Studies IET BHADDAL. The entire event was successfully executed under the distinguished guidance of Dr. Jasvir Singh Principal and Dr. Gurpreet Kaur, Convenor of the Institution's Innovation Council (IIC).

## **Objectives:**

- 1. To stimulate interest in research and development of Intellectual Property Rights, showcasing the dynamic nature.
- 2. To guide students on potential career paths and entrepreneurial ventures within the realm of innovation.
- 3. To provide practical insights and industry perspectives, thereby bridging the theoretical knowledge gained in classrooms with practical industry demands.

