



## **Activity Report**

**P.G. Department of Computer Science in Collaboration with IIC**

**Organized**

**Faculty Development Program**

**On**

**Web development Using AI Tools and Wordpress**

**Dated: 25-07-2025**

The P.G. Department of Computer Science, in collaboration with the Institution's Innovation Council (IIC), organized a workshop on *"Web Development using AI Tools and WordPress"* on 25th July for the faculty members of the department.

Dr. Jasvir Singh, Principal, appreciated the initiative and commended the department for its continuous efforts in promoting faculty development through the integration of emerging technologies.

The session was conducted by Prof. Paramjit Kaur (Assistant Professor) under the esteemed guidance of Dr. Surender Kumar, Head, PG Department of Computer Science.

The workshop witnessed enthusiastic participation from the faculty members, who gained hands-on knowledge of creating their own professional websites. They were also encouraged to leverage these skills to expand their startups and explore freelancing opportunities, thereby widening their professional horizons.

During the session, the benefits of **AI tools** in the domain of startups and entrepreneurship were also highlighted. AI-driven platforms enable faster website design, cost-effective solutions, personalized customer engagement, automated business operations, and efficient digital marketing. These features empower aspiring entrepreneurs and startup founders to reduce overhead costs, scale their ventures quickly, and compete effectively in the digital economy.

**Objective:** To equip faculty members with the skills of AI-based web development for fostering innovation and entrepreneurial ventures.

**Benefit:** Faculty can create their own professional websites, promote startups, and explore freelancing opportunities with the help of AI tools.

No. Of Participants: 19

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<https://www.instagram.com/p/DMh-EUMShMQ/?igsh=MXhiY311dDl5b28yYQ==>



