



# Activity Report Calendar Activity

## **Institution's Innovation Council**

## Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib

On

#### 23-04-2025

On 23<sup>rd</sup> April, 2025, Institution's Innovation Council, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib organized a workshop on "Raising Capital and Managing Finance for Startups". The session was delivered by Dr. Parampreet Singh (Innovation Ambassador) that covered essential topics such as funding options, financial planning, and management strategies. Participants gained a deeper understanding of how to navigate the complex process of raising capital, from bootstrapping to venture capital funding, and learned practical tips on managing finances to ensure sustainability and growth. The sessions provided valuable insights into the financial aspects of launching and growing a startup. The lecture emphasized the importance of financial discipline, cash flow management, and strategic decision-making in driving startup success. The students were encouraged to develop financial discipline early in their entrepreneurial journey. Real-life examples of successful startups and their capital-raising strategies were shared to inspire and provide practical insights. Principal Dr. Jasvir Singh appreciated the team for organizing the event, highlighting its importance. Dr. Gagandeep Kaur played a key role in organizing the workshop, while Dr. Gurpreet Kaur, IIC President, proposed a vote of thanks, concluding the session.

## **Objectives**:

To understand the funding options

To understand regarding financial planning

To learn how to managing finances

## **Benefits**:

Increasing Financial Literacy
Access to Funding Sources

No. of Student Participants: 50

link: Facebook Link before the event:

https://www.facebook.com/share/p/1DypXfiDt1/?mibextid=wwXIfr

## **Instagram Link:**

https://www.instagram.com/p/DIwGREEy8W1/?igsh=MWx5bWoxdTB4bmN0Mw==

## link: Facebook Link after the event:

https://www.facebook.com/share/p/1J8NDdHNcP/?mibextid=wwXIfr

## **Instagram Link:**

https://www.instagram.com/p/DI1Ib7 SpZi/?igsh=MXYzanVwbDR0bmlpbw==





